



>>CHALLENGE RED PAGES

Want to raise money to help offset the cost of your daughter's club dues?

The **Challenge Soccer Club Red Pages**, benefiting Challenge families and the Jim Reese Fund can help you do just that!

So, what are the **Challenge Red Pages**? Think of it as our version of the Yellow Pages, except in order to be listed in the **Challenge Red Pages** you have to pay a small sponsorship fee to be included. Each sponsor will be listed in the Sponsor Directory located on our homepage, as well as on the 'Club Sponsors' page on our website. Additionally, each sponsor will have the opportunity to be included in one (1) of our quarterly club-wide newsletters.

How much does it cost? The cost is \$500 per year.

What do you; the family that sold the sponsorship receive in return? How does a \$350 credit to your daughter's club dues sound? That's right, for every **Challenge Red Pages** sponsorship you sell, \$350 is credited towards your daughter's account and \$150 is put in the Jim Reese Fund.

Can any business or person be a sponsor? Most businesses will be approved, but there are some restrictions. We cannot have sponsors that conflict with adidas, Houston Methodist Willowbrook Hospital or Soccer 4 All. That means no other athletic/uniform apparel company can be a sponsor, i.e. Nike, Under Armor, Reebok. No hospitals, rehabilitation facilities or orthopedic doctor/surgeon. Also, no soccer retailers other than Soccer 4 All will be allowed to be a sponsor.



The Sponsor Directory is a scrolling list of our Challenge Red Pages Sponsors. Click on the sponsor name to be directed to the Sponsor Page within our website where each sponsor logo will be displayed and will click through to their website.



Is there a form that needs to be filled out in order to secure a sponsorship? Yes, Challenge Soccer Club has created a sponsorship form that needs to be filled out by the sponsor as well as by the parent/family obtaining the sponsorship. You will give the form to the sponsor to fill out and give back to you along with a \$500 check made payable to Challenge Soccer Club. You then need to fill in the "Challenge Player/Family Information' box on the form and mail it to us along with the sponsorship check. Enclosed is a copy of the Red Pages Sponsorship Form. A copy of the form can also be found on our website.



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What does the \$500.00 sponsorship include?

Challenge Red Pages Sponsorship Includes:

- Hyper linked listing of Company Name/Logo on Challenge homepage
- Hyper linked logo on Club website ('Challenge Red Pages') sponsor page.
- Sponsor Name listed at the bottom of club-wide email communication

The \$500.00 sponsorship will be divided and distributed as follows:

- 70% or \$350.00 will be credited to the individual player/family account.
- 30% or \$150.00 will be donated to the Jim Reese Fund.

***Monies will not be distributed until the sponsorship check has been received and cashed.*

Does Challenge have to approve a person or business first before they can become a Red Pages Sponsor? Yes, the person or business of interest must first be approved by Challenge Soccer Club. Before you approach a potential sponsor we ask that you first email Ashley Fendley-Frazier at ashley.fendley@challengesoccer.com for approval.

Is there a limit on the number of sponsorships I can sell? Although there is no limit on the number of sponsorships you can sell, there is a limit on the amount of money that can be credited to your daughter's club dues account. The total amount that can be credited to a player's account each year cannot exceed the fees due to Challenge Soccer Club. For example, if your daughter's balance with the club is \$1,000 and you go out and get three sponsors for the Red Pages, the amount to be credited to your daughter's account will be \$1,000. The additional \$50 can be carried over to the following year or it can be donated to the Jim Reese Fund.

Can we seek sponsors for the Red Pages year-round? Yes, you can. The 1 year sponsorship can start anytime throughout the year.

Do you still have questions about the Challenge Red Pages? If so, contact the Challenge Soccer Club Administrator, Ashley Fendley at ashley.fendley@challengesoccer.com



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Marketing Exposure for Sponsors

Challenge Soccer Club: Who Are We?

Challenge Soccer Club is a non-profit organization seeking to ensure that all girls can have the opportunity to achieve success on and off the soccer field through the youth soccer programs we offer.

Demographics:

- Club Size: 59 Select Teams + U7-U10 Youth Academy Program
- Club Participants: 978 total players (girls ages 7-18)
- Player Residence: Greater Houston Area + Bryan/College Station

Website:

Our website, www.challengesoccer.com averages 5,000 "hits" each month. In March, April & May, the three months with the highest traffic, our website averages nearly 20,000 hits.

Social Media:

Facebook – Challenge Soccer Club – 1,624 Followers

Twitter - @ChallengeSoccer – 5,004 Followers

Instagram - @ChallengeSoccer, 2,069 Followers



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I would like to be a Challenge Soccer Club Red Pages Sponsor - **\$500.00/year**

Sponsor/Business Name: _____

Sponsor Contact Name: _____ Website: _____

Best Phone #: _____ Email: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Signature Company Representative: _____ Date: _____

Challenge Player/Family Contact Information *to be filled out by Challenge Parent*****

Player's Name: _____ Parent's Name: _____

Email: _____ Best Phone #: _____

Team Name: _____ Team Manager: _____

- All artwork must be electronically submitted via email to Ashley.Fendley@challengesoccer.com. Please include Sponsor's Name in the subject line of the email.
- Mail this form (retain a copy for your records), a printed copy of the artwork, and check (made payable to Challenge Soccer Club) to:

Challenge Soccer Club
Attn: Red Pages Sponsors
16720 Stuebner Airline Rd., #279
Spring, TX 77379

Please Note: Challenge Soccer Club reserves the right to deny any business/sponsor deemed unfit for the club.

For Office Use Only

Received By: _____ Date Received: _____ Check #: _____ Amount: \$ _____